

PRESS RELEASE: 5th July 2022

VSR SUPPORTED BY LAMBORGHINI SQUADRA CORSE TO IMPLEMENT CORPORATE NFT TECHNOLOGY WITH Go2NFT IN GLOBAL MOTORSPORTS FIRST

- Lamborghini Squadra Corse supported by racing team to test pioneering NFT technology to certify and authenticate factory car parts
- Pilot programme for corporate NFT platform, built on Skey Network blockchain technology
- Brands to easily create NFT certification for products

Vincenzo Sospiri Racing, multi-Championship winning GT team with support from Lamborghini Squadra Corse, has today become the first motorsports team to launch an official NFT certification programme, in partnership with corporate NFT platform, Go2NFT.



The pioneering pilot scheme will enable the team to trial Go2NFT technology to certify racing car parts for authentication and auditability. The platform can also be extended to authenticate merchandise or other official products, giving supercar fans peace of mind when investing in branded goods. This marks the start of an important long term partnership with the Lamborghini eco-system of companies with cars eventually to be mirrored in the form of NFTs.

Go2NFT is the corporate platform for the highly successful Skey Network project which combines the Internet of Things with blockchain and NFT to create the “Blockchain of Things” powered by its proprietary blockchain technology. This technology has already been successfully deployed to enable seamless access for fire and rescue services in major cities, to enable access to secure buildings and housing developments and other smart city projects. The Go2NFT platform now enables brands to utilize NFT technology easily to create their own NFT certification.

Vincenzo Sospiri from VSR said of the partnership; “We have the great privilege to race in some of the greatest motorsport events in the world, with one of the world’s most recognised and beloved brands. This also brings great responsibility - to ensure

that we can securely authenticate and audit every part of our racing fleet to monitor performance and ensure provenance. We are excited to pilot with Go2NFT and the renowned team at Skey Network to build NFT certification across our cars and other products to ensure we maintain the very highest standards of quality and control.”

Boris Ejsymont, Chief Business Officer for Go2NFT added: “What better way to launch our new platform than alongside one of the better racing teams supported by one of the most famous car brands in the world. We know that provenance, accountability and quality control are key challenges for superbrands wanting to protect their IP and we believe that NFT utility can help create more trust and transparency for brands and their fans. This project with VSR is just the start of many such co-operations for beloved brands across the globe.”

Radoslaw Krzycki, CEO of Skey Network concluded: “I don’t know any blockchain or crypto project in the world who wouldn’t love to be associated, through our relationship with VSR, with Lamborghini motorsport programmes. We know that our technology has already proven its credentials in smart city infrastructure, creating a universal communication standard for IoT devices. With our Go2NFT platform, we are being even more ambitious - aiming to bring NFT utility to all brands that want to protect their products and customers by ensuring clear authentication that is universally used.”

To find out more check out this video:

<https://www.youtube.com/watch?v=gY-dO09Puw8&t=76s>

Or get in touch with the Go2NFT team:

Website <https://go2nft.io/>

Twitter https://twitter.com/go2nft_official

Telegram <https://t.me/go2nft>

Instagram <https://www.instagram.com/go2nft/>

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